



# WORLD BOWLING NEWSLETTER

2015-06-22 1(4)



**To all WTBA member federations**

## **Tokyo 2020 Olympics – additional sports**

Dear Federations,

I am extraordinarily pleased to advise you that tenpin bowling has been included in the list of 8 shortlisted additional 2020 Tokyo Olympic sports that was announced today by the Tokyo Organizing Committee. Under the procedure that has been announced by the TOC we will undergo further review and examination, including an interview in Tokyo August 7-8, prior to a TOC announcement of the final requested sports sometime in September 2015. We do not know very much about this review and examination process, although there are indications that the TOC may follow the current guidelines of the IOC. If it appears to us that you may be of assistance in this secondary process then we will certainly come back to you in a timely fashion. In the interim we will keep you advised as to developments.

Our press release on this development is attached to the Newsletter. The other sports that are shortlisted are baseball-softball, karate, roller sports, sport climbing, squash, surfing and wushu.

Sincerely,

A handwritten signature in black ink that reads 'Kevin Dornberger'.

Kevin Dornberger

### **Vote for bowling**

The Wall Street Journal-Asia has instituted a poll through its blog section, allowing one to vote for one of the 8 Tokyo shortlist sports. We will send it out to all our global members. Any efforts on your part to get your customers and members to vote for bowling would be greatly appreciated.

Visit <http://www.wsj.com/articles/BL-JRTB-20215> and vote for bowling in 2020 Olympics.



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## **2015 World Senior Championships**

2015 WSrC will be held at Sam's Town, Las Vegas, Nevada, USA 23 – 30 August 2015.

You can find all information about the championships on WSrC website

[www.2015wsrc.worldbowling.org/](http://www.2015wsrc.worldbowling.org/)

So far the following 26 countries have registered to participate.

Australia, Austria, Brasil, Canada, China, Colombia, Czech Republic, Dominican Republic, England, Finland, France, Germany, Israel, Japan, Mexico, New Zealand, Norway, Paraguay, Russia, Scotland, Sweden, Ukraine, United States, Uruguay, Venezuela and Wales

**What is your intention?** The deadline for registration is 1 July, and we ask you to send Form A as soon as possible, telling you will participate or not. It will help us much in our preparations to know as soon as possible.

2015 WSrC Bulletin 1 was sent out to all member federations January 2, 2015 and you can find the Bulletin and all forms on [www.worldbowling.org/events/championships](http://www.worldbowling.org/events/championships) and on 2015 WSrC website

If you have questions about 2015 WSrC email [2015worldsenior@worldbowling.org](mailto:2015worldsenior@worldbowling.org)

## **2015 World Women Championships (WWC)**

2015 WWC will be held in Abu Dhabi, UAE December 5 – 14, 2015.

2015 WWC Bulletin 1 was sent out April 7 and is available on

[www.worldbowling.org/events/championships](http://www.worldbowling.org/events/championships) and  
on **2015 WWC website** [www.2015wwc.worldbowling.org/](http://www.2015wwc.worldbowling.org/)

FIQ Congress will be held December 15 (in the morning)

WTBA Congress will be held December 15 (afternoon) + December 16, 2015.

Questions about the championship contact [2015WWC@worldbowling.org](mailto:2015WWC@worldbowling.org)

For all questions about room reservations please contact the Centro Capital Centre directly  
[groups.ccc@rotana.com](mailto:groups.ccc@rotana.com)

## **World Bowling on social media**

Social Media is becoming an increasingly vital tool in the sports world. For those of you who do not use this as a main channel for communication then we recommend that you start to utilize it. World Bowling will be sending you out a guide on how to maximize its use but in the meantime please follow us on Twitter: @WorldBowling and like us on Facebook: World Bowling, we would appreciate your assistance to also promote our pages to your contact bases as these numbers are used as popularity determiners for the sport of bowling for requested reports from the IOC and Tokyo2020. If you would like help setting up your social media pages please contact our , PR & Marketing Director Megan Tidbury [megan@worldbowling.org](mailto:megan@worldbowling.org)



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**RE: Brunswick** (*letter from World Bowling President Kevin Dornberger*)

Dear Federations,

You may have read the recent news that Brunswick Bowling has been sold by the parent corporation to a firm emphasizing long-term established companies. Brunswick is one of our Friends of Bowling partners, committed to assisting our current Olympic effort, so it is important for us to understand what has happened and what we should expect in the future.

I discussed the situation with Brent Perrier, President of Brunswick Bowling. Brent could not have been more enthusiastic regarding the new owner. He indicates that they believe in the sport and recreation of bowling, and that virtually nothing will be changed in the operation of the business, including any regional and local relationships you may have with Brunswick. Brent remains the President, and virtually all of the employees were retained. The headquarters will continue to be located in Muskegon, Michigan. More importantly, Brunswick remains committed to the Olympic dream, and believes we are on the right track.

Brent added that should anyone wish to discuss either the sale process or the new ownership they should feel free to call Brent directly at +1 231 725 4998.

Sincerely,

Kevin Dornberger  
President, World Bowling

## **Next WTBA Executive Board meeting**

Next WTBA Executive Board meeting will be scheduled to August 8 -9, 2015 in Lausanne, Switzerland. Because of a presentation of the shortlisted sports in Tokyo on August 8 we have to change dates. At the moment we don't know the new dates.

Member federations which want to submit proposals they wish to be considered by the WTBA Executive Board have to send the proposals to WTBA Secretary General latest July 8, 2015.

Kevin Dornberger  
WTBA President  
Email: [president@worldbowling.org](mailto:president@worldbowling.org)

Christer Jonsson  
WTBA Secretary General  
Email: [christer.jonsson@worldbowling.org](mailto:christer.jonsson@worldbowling.org)



# WORLD BOWLING NEWSLETTER



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**Press release – sent out June 22, 2015**

## **HISTORIC DAY FOR WORLD BOWLING**

LAUSANNE, June 22 – Today World Bowling is delighted to count itself among the eight candidate sports on the shortlist to be included in the Tokyo 2020 Olympic Games.

Already very popular in Japan, with millions of people bowling every year, the inclusion of Bowling in the Tokyo Olympic Games would bring a great added value to the Games. The sport of bowling being universal, has an international appeal and is practiced everywhere in the world. As a sport that can be played at all levels, it is a lifetime sport that relates to a large part of society. Moreover, Bowling has been a unique catalyst to inspire millions of young player and female participation in countries and regions around the world where athletic involvement is limited.

World Bowling even more eager to showcase its sport after this decision. In fact, The World Bowling Open being held in Tokyo July 9-12, 2015. This will be the opportunity to see many of bowling's best. The event features players from 70 different countries, a combined male and female event and a site-built arena for the finals.

World Bowling's President Mr. Kevin Dornberger said, "Today is an historic day for our sport. It is an honor to be included on the first shortlist and we look forward to showcasing the best of bowling in the next phases. Bowling encompasses all the core values of the Olympic Movement and the Olympic Games, as a global sport we have the ability to engage with fans and supporters on all levels."

For further information, please contact:

World Bowling Megan Tidbury, PR & Marketing Director

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