REQUEST FOR PROPOSAL (RFP)

WTBA BIDDING DOCUMENT

WTBA WORLD SENIOR CHAMPIONSHIPS 2015

(Event)
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1.0 CHAPTER ONE – INTRODUCTION

WTBA WORLD SENIOR CHAMPIONSHIPS 2015

1.1 History – Previous Events & Formats
The WTBA World Senior Championships is the showcase for the very best in the sport and it
determines who are the World Senior Champions for both men and women.

WTBA and FIQ, tenpin bowling’s umbrella IF, have held world championships events starting
in 1954 in Helsinki. Since 2005 the WTBA World Championships has been hosted every year.

The WTBA World Senior Championships is an event with 5 disciplines for both men and
women: singles, doubles, team, all-events and masters. Each Member Federation is invited
to enter a maximum of four men and four women in the separate discipline events, with each
event awarding both losing semi-finalists a bronze medal, the runner up a silver medal and
the winner a gold medal and title ‘World Champion’.

1.2 Previous Hosts – WORLD CHAMPIONSHIPS
1954 Helsinki Finland
1956 Essen Germany
1958 Helsingborg Sweden
1960 Hamburg Germany
1963 Mexico City Mexico
1967 Malmo Sweden
1971 Milwaukee Wisconsin USA
1975 London England
1979 Manila Philippines
1983 Caracas Venezuela
1987 Helsinki Finland
1991 Singapore
1995 Reno Nevada USA
1999 Abu Dhabi UAE
2003 Kuala Lumpur Malaysia
2005 Aalborg Denmark
2006 Busan South Korea
2007 Monterrey Mexico
2008 Bangkok Thailand
2009 Las Vegas Nevada USA
2010 Munich Germany
2011 Hong Kong China

1.3 Future Hosts
2012 Limassol Cyprus
2013 Senior Las Vegas Nevada USA
2013 Henderson Nevada USA
2014 Abu Dhabi UAE
2015 Abu Dhabi UAE
1.4 Status of the Event

The WTBA World Championships is one of the most prestigious individual titles in the Sport and to become crowned World Champion is a pinnacle in a bowler’s career.

1.5 Specific Details

Dates:  Mid-July to mid-September (subject to agreement)
Minimum number of Lanes in Bowling Center - 24
Estimated number of Local Referees - 12
Number of days of play – 6 to 11, dependent on size of bowling center

1.6 The Events Format

Each member federation is entitled to enter a maximum of four male and four female players, minimum age 50 years, prior to an entry deadline determined by the HOST.

Each player in both genders shall bowl 6 qualifying games, in each of three disciplines, singles, doubles and team. Thereafter the top 4 qualifiers bowl each other in one match game, with the winners advancing to the final and the losers receiving a Bronze medal. The two match winners bowl one game for Gold and Silver medals. All qualifying pin fall is dropped.

The athletes having the top three 18-game totals shall receive Gold, Silver and Bronze medals for all-events.

The top 24 18-game totals shall participate in the masters. Each player shall bowl 6 more games, pin fall carrying forward. The top 8 totals after these 6 games shall bowl 7 more head to head match games, pin fall carrying forward. At the conclusion of these 7 games the top four players shall bowl semi finals one game matches, Highest positioned player meets fourth positioned player. Second positioned player meets third positioned player. The winners of the semi finals play final as a one game match.
2.0 CHAPTER TWO – MAKING A BID

Key stages in the process, timetable, criteria & decision-makers

2.1 Bidding Timetable

01/04/2013
Deadline for submission of RFP & bid documentation to WTBA.
Email to Christer Jonsson - christer.jonsson@swebowl.se and a copy to Kevin Dornberger – president@worldtenpinbowling.com

01/04/2013 – 15/07/2013
Site visit & technical assessment of bids.

29/08/2013
WTBA Executive Board (nine members) determines host by majority vote.

01/11/2013
The Host and WTBA shall sign Hosting Agreement.

2.2 Selection Criteria

The following provides the main criteria the WTBA Executive Board uses in evaluating bids:

Hosting Fee – In consideration of the staging of the Event potential hosts are invited to consider a Hosting fee to WTBA.

Television Broadcast Exposure - A key strategic aim of WTBA is to increase and expand the fan base for Bowling through high quality television coverage of the sport. The Host’s television production planning and the Host organizers’ technical capabilities should include the latest technology and modern techniques. An innovative approach to new technology in television production will be considered favorably. Television production may be the responsibility of either the host or WTBA under one of the models described under section 4 – Media and Commercial rights & obligations.

Hosts are requested to specify which model is preferred.

Finance – ensuring all appropriate costs are met by the Host Organizing Committee (HOST).

Venue – ensuring that all the technical specifications detailed in this document (especially Section 3) can be met and delivered on time, in a professional manner and in accordance with WTBA World Championship Statutes.

Organization – the nature and structure of the Host Organizing Committee for the Event in addition to the organizational experience of the hosting body with regards to the staging previous international bowling events.

Location – considering the proximity of the city and venue in relation to all other organizational factors including international airports, (frequency and departure points of
flights), the projected distance and time of transport from airports to hotels and hotels to competition venue, the requirements for and complexity of obtaining visas.

**Accommodation** – ensuring a range of options can be provided to participating teams and players and the associated costs of these options, the location and distance from hotels to competition venue, self-catering possibilities, the need for pre-payment, the flexibility in departure dates without incurring extra costs.

**Media & Marketing** – how the Event would be marketed to maximize exposure for the sport including a clear strategy to attract international as well as nationally based spectators. The host also should have a clear strategy on how it plans to attract and support international media at the Event.

**Pre Event Bowling Promotional Activities** – the host should use the opportunity provided by the Event to stage pre Event promotional activities such as a youth tournament or a Special Olympics and/or Para Bowling Championships. These types of activities should aim to achieve its own intrinsic purpose in promoting youth, special or para bowling while also promoting the forthcoming Event.

**Other Promotional Activities** – the host should use the opportunity provided by the Event to stage other promotional activities both before and during the Event. These activities should aim to involve non-bowling centric groups and individuals; these partnerships would allow exposure of stakeholders of all parties to the other parties’ activities. Examples would be a health fair emphasizing the importance of health to the host’s citizens and the lifetime/lifestyle benefits of the sport of bowling; social and community activities common to the host’s culture that would enhance the Event experience for all parties.

**Opening Ceremony** – the host should mark the occasion of holding the Event with an opening ceremony for team officials and players in an appropriate venue that conveys the importance of the Event; a minimum opening ceremony would occur in the bowling center.

**Closing Banquet** – the host will be responsible for holding a closing banquet upon the conclusion of competition, which banquet will be open to all WTBA registered athletes, coaches, administrators and supporters without charge by the host; the host may sell additional tickets to the public, and charge a fee in its discretion. The banquet must have some level of food and beverage service, to be approved by WTBA, and may include entertainment.

**Development** – how the Event will enhance player development pathways and opportunities to develop the sport in the region; how this Event will link in with other youth bowling events in the region and the importance of this in relation to those youth bowling events.

**Legacy** – the degree to which the award and organization of the Event would enhance the status and local capabilities of the sport of bowling following the completion of the Event. How the host plans to utilize the Event to improve opportunities for technical officials and how this will fit in with other development projects. In addition details of follow up programs and how they link to the activities being hosted at this location.
2.3 Format of Proposal
The Proposal shall include the following:
1) Completed “Bidding document forms”, including answers to the different Selection Criteria and Exhibit “A”.
2) Specification of any hosting fees.
3) Specification of any wish for variation of the allocation of Marketing rights. If the host desires to retain additional Marketing Rights it needs to be specified exactly which rights and exactly which value these additional Marketing Rights has for the host.

2.4 Decision Makers – Contact Details

The final decision on the awarding of the Event will be taken by the WTBA Executive Board.

The person responsible for handling all correspondence with organizations bidding for WTBA Events is the Secretary General – Christer Jonsson, and all enquiries, expressions of interest, bid documentation, should be sent to him at:

Email: christer.jonsson@swebowl.se
Fax: +46 8 583 502 12 (call on phone before sending fax)
Tel: +46 708 751 987
Address: Tulpanvagen 11
         176 74 Jarfalla
         Sweden

World Tenpin Bowling Association
2208 Brookside Dr.
Arlington TX USA 76012
3.0 CHAPTER THREE – FACILITY PROVISION

The description below includes an outline of the main requirements to host a WTBA Event. Please note that description below does not describe all the detailed requirements, but should be seen as a summary only. More details are however described in the Host Agreement.

Any interested bidder should therefore request WTBA to forward the Host Agreement in order to receive all the detailed information regarding requirements for hosting the Event. Bids must be submitted based on the requirements in the Host Agreement.

3.1 Organization and obligations
This section details the requirements needed to run the Event, to what standard and outlines the body responsible for organizing and financing each area (the two right-hand columns of the table).

3.1.1 Venue: technical specifications

<table>
<thead>
<tr>
<th>Area</th>
<th>Description</th>
<th>Responsibility to organize</th>
<th>Financial responsibility</th>
</tr>
</thead>
<tbody>
<tr>
<td>Size of bowling center</td>
<td>The bowling center must have a minimum of 24 lanes.</td>
<td>HOST</td>
<td>HOST</td>
</tr>
<tr>
<td>Seating capacity</td>
<td>The bowling center must have a minimum seating capacity of 250 at all competition times.</td>
<td>HOST</td>
<td>HOST</td>
</tr>
<tr>
<td>Bowling Center specifications</td>
<td>The host shall provide detailed bowling center specifications, set forth as Exhibit “A” to this RFP, with the submission of the completed RFP.</td>
<td>HOST</td>
<td>HOST</td>
</tr>
</tbody>
</table>
## 3.1.2 Venue: other important features

<table>
<thead>
<tr>
<th>Area</th>
<th>Description</th>
<th>Responsibility to organize</th>
<th>Financial responsibility</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Availability</strong></td>
<td>The bowling center must be available a minimum of 4 days before competition play starts through the last day of competition.</td>
<td>HOST</td>
<td>HOST</td>
</tr>
<tr>
<td><strong>Unofficial Practice</strong></td>
<td>The bowling center must be available for unofficial practice at least 3 days before the start of official practice.</td>
<td>HOST</td>
<td>Individual federations</td>
</tr>
<tr>
<td><strong>Official Practice</strong></td>
<td>The bowling center must be available for official practice the day before the start of competition.</td>
<td>HOST</td>
<td>HOST</td>
</tr>
<tr>
<td><strong>Security</strong></td>
<td>The bowling center must use appropriate security measures to control access – in particular, appropriate security must be ensured in the players and ball storage area, including any necessary accreditation of players, officials and others attending the Event.</td>
<td>HOST</td>
<td>HOST</td>
</tr>
<tr>
<td><strong>Media Office</strong></td>
<td>An appropriately serviced and equipped media room must be set up, including media-appropriate internet.</td>
<td>HOST</td>
<td>HOST</td>
</tr>
<tr>
<td><strong>WTBA Office</strong></td>
<td>WTBA must have a dedicated office available in the bowling center including internet provision.</td>
<td>HOST</td>
<td>HOST</td>
</tr>
<tr>
<td><strong>Athlete Registration</strong></td>
<td>The host must provide a registration area within the bowling center to check in athletes for competition squads.</td>
<td>HOST</td>
<td>HOST</td>
</tr>
<tr>
<td><strong>Catering</strong></td>
<td>Catering/food service facilities must be available at the bowling center, and offer a range of cold and hot food and drinks, Healthy food / dining options should be part of the menu. Consumers to pay for food purchased.</td>
<td>HOST</td>
<td>HOST</td>
</tr>
<tr>
<td><strong>Equipment</strong></td>
<td>A storage area sufficient for players’ equipment (balls, bags, shoes, etc.) must be provided in the bowling center, or in reasonable proximity thereto, as agreed by WTBA. This area must be kept secure.</td>
<td>WTBA</td>
<td>WTBA</td>
</tr>
<tr>
<td><strong>Venue Look and feel</strong></td>
<td>The bowling center must be set up in accordance with WTBA branding guidelines and must include the Tournament logo (developed from WTBA standard logo template or by Host as agreed by WTBA) and any sponsors WTBA specify should be included.</td>
<td>HOST</td>
<td>HOST</td>
</tr>
<tr>
<td><strong>Ball Inspection</strong></td>
<td>The bowling center must be set up to accommodate player ball inspection in the two days prior to official competition, should such inspection be deemed necessary by WTBA.</td>
<td>HOST</td>
<td>HOST</td>
</tr>
<tr>
<td><strong>Medal Presentation</strong></td>
<td>The bowling center must accommodate the two medal presentation ceremonies, through the use of platforms designating different medal status and an avenue for display of country flags (supplied by WTBA).</td>
<td>HOST</td>
<td>HOST</td>
</tr>
</tbody>
</table>
### 3.1.3 Personnel

<table>
<thead>
<tr>
<th>Area</th>
<th>Description</th>
<th>Responsibility to organize</th>
<th>Financial responsibility</th>
</tr>
</thead>
<tbody>
<tr>
<td>WTBA Appointment of Personnel</td>
<td>The WTBA will appoint a Championship Director and Technical Delegate for the Event.</td>
<td>WTBA</td>
<td>WTBA</td>
</tr>
<tr>
<td>Appointment of Volunteer Personnel</td>
<td>The WTBA Championship Director and Technical Delegate and the Host shall jointly appoint a suitable number of local volunteers to act as referees and other venue support.</td>
<td>WTBA/HOST</td>
<td>HOST</td>
</tr>
<tr>
<td>Host appointment of personnel</td>
<td>The Host shall appoint all own necessary personnel that must be made available e.g. for airport greeting, hotel liaison, media room service, VIP room, venue maintenance, accreditation, athlete check-in, ball inspection, transport, VIP catering staff and other functions to organize a successful Event.</td>
<td>HOST</td>
<td>HOST</td>
</tr>
</tbody>
</table>
### 3.1.4 Other requirements

<table>
<thead>
<tr>
<th>Area</th>
<th>Description</th>
<th>Responsibility to organize</th>
<th>Financial responsibility</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Hotels</strong></td>
<td>The HOST must select official event hotels <em>(options of 5</em>, 4* and 3* level for visiting teams / players and supporters)*, with the approval of WTBA. Official event hotels must be used to accommodate the Championship Director, Technical Delegate, WTBA officials and support staff. Two comp (no charge) rooms shall be available for WTBA officials for the period two days before the start of the official competition to one day after. All other WTBA officials, support staff, players, administrators and supporters will be separately responsible for their respective hotel charges.</td>
<td>HOST/WTBA</td>
<td>HOST/WTBA</td>
</tr>
<tr>
<td><strong>Transport</strong></td>
<td>Transport must be made available to convey (in a reasonably timely manner, frequency of service and by a reasonably direct route) all players, players’ equipment, officials, VIPs, and personnel from WTBA to and from the official event hotels and airport or railway station, and between the hotels and the event venue.</td>
<td>HOST</td>
<td>HOST</td>
</tr>
<tr>
<td><strong>Medical service</strong></td>
<td>An appropriate medical service must be available free of charge for players and officials to deal both with minor ailments and injuries, as well as emergencies. The procedures for using that medical service must be clearly documented to all visitors.</td>
<td>HOST</td>
<td>HOST</td>
</tr>
<tr>
<td><strong>Ticketing</strong></td>
<td>The sale and distribution of tickets at the Event must be organized, and income resulting shall be the property of the Host, with the exception that all registered WTBA players, coaches, administrators and supporters shall be admitted free-of-charge.</td>
<td>HOST</td>
<td>HOST</td>
</tr>
<tr>
<td><strong>Program</strong></td>
<td>A souvenir program for the Event must be produced under WTBA’s overall guidance and include any WTBA-supplied content. At least 50% of the program content must be in English.</td>
<td>HOST</td>
<td>HOST</td>
</tr>
<tr>
<td><strong>Medals</strong></td>
<td>WTBA will be responsible for providing and paying for medals for those ranked 1, 2, and 3/4.</td>
<td>WTBA</td>
<td>WTBA</td>
</tr>
<tr>
<td><strong>Results</strong></td>
<td>Host to provide high quality results service for media and teams/participants.</td>
<td>HOST</td>
<td>HOST</td>
</tr>
<tr>
<td><strong>Sports Presentation</strong></td>
<td>The Host is responsible for arranging the Event presentation, music, lighting, entertainment, special effects and medal presentations. The WTBA however retain overall control of Sports Presentation and must approve all arrangements.</td>
<td>WTBA/HOST</td>
<td>HOST</td>
</tr>
<tr>
<td><strong>VIP Support</strong></td>
<td>VIP hospitality (refreshments and snacks) to be provided on all days of play for WTBA Executive Board, WTBA Guests, WTBA Sponsors and WTBA staff. Such service to be provided for an estimated 20 people in a reasonably private area.</td>
<td>HOST</td>
<td>HOST</td>
</tr>
<tr>
<td>WTBA Meeting</td>
<td>If there is a WTBA Executive Board meeting held alongside the Event, WTBA will require the necessary meeting rooms and accommodation and transport for WTBA Executive Board and support staff. Costs of meeting rooms, equipment, transport and other necessary requirements shall be paid by Host.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Site Visits</td>
<td>If the Event is granted to the Host then the Host will pay for hotel accommodation for 2 WTBA representatives in connection with one site visit before the Event.</td>
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<tr>
<td>HOST</td>
<td>HOST</td>
<td>HOST</td>
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</tbody>
</table>
4.0 CHAPTER FOUR – MEDIA AND COMMERCIAL RIGHTS & OBLIGATIONS

4.1 Introduction
The description below includes an outline of the allocation of Media and Commercial rights between the Host and the WTBA. And it also includes a broad description of the Media and Commercial obligations for the Host and WTBA. Please note that the description below does not describe all the detailed rights and obligations, but should be seen as a summary only. More details are however described in the Host Agreement.

Any interested bidder should therefore request WTBA to forward the Host Agreement to get all the detailed information about Media and Commercial rights and obligations for hosting the Event. The bid submitted must be based on the rights and obligations described in the Host Agreement.

The Host Agreement includes the rights that each party can exploit in relation to the Event. The totality of these rights is initially owned exclusively by WTBA and is made up of the:

a) Television Broadcast – Rights and Production
b) Commercial Rights, including all advertising, sponsorship and merchandising Rights

In the Host Agreement WTBA grants specific rights to the Host. This section explains the rights that are typically exploited at WTBA Events and which rights can be exploited by the Host. In case the Host desires to retain additional Commercial rights than what is described in this section, then the bid must clearly specify in detail:
- Which additional rights the Host desires to retain
- What the Separate Commercial Fee shall be for any such additional Commercial rights (such a fee should be separate from any hosting fee). In case awarding such additional rights is a condition for the bid made by the Host then this should also be clearly stated.

4.2 Television Rights
The potential television production can be the responsibility of either the host or WTBA under one of the following models:
1. In its discretion the host may arrange the television production and engage a Host Broadcaster (HB) and in this case the host would retain the domestic Television rights. The host’s television production planning should include the latest technology and modern techniques. An innovative approach to new technology in television production will be considered favorably.
2. If the host chooses not to arrange television production, WTBA may decide to do the television production, but WTBA would then also retain the domestic television rights.
Model 1 – Host arranges television production:
In the event Host chooses to provide a full television production of at a minimum the men’s and women’s Finals, it shall film the Event in High Definition 16:9 PAL with at least one audio track (English full mix, second international sound optional to host), including provision of the continuous live clean signal to an international gateway or SNG or such other point as may be determined by the WTBA in order for it to be uplinked for international distribution. The live clean signal must include English language commentary according to WTBA Guidelines. The production must include integration of WTBA designed graphics according to WTBA guidelines.

The Host and the Host’s host broadcaster should provide all facilities reasonably necessary to allow for the exploitation of the Event television rights by international client broadcasters at the site of the tournament, including but not limited to: Unilateral camera for in vision presentation, editing facilities, ENG cameras, playout facilities, recording facilities, commentary positions (for up to three commentators) and ‘observer’ positions including phone and fax line with the understanding that the international broadcasters will be charged no more than the published, current rate prices for the use of such facilities and personnel. The WTBA has the final say over the direction of the broadcast and if the WTBA wishes will provide its own director.

Model 2 – WTBA arrange television production:
The WTBA may engage the Host Broadcaster and be responsible for cost related to the basic production. WTBA shall retain the International Broadcast Rights and News Access Rights from this Event at all times, and the WTBA shall be entitled to exploit these rights accordingly.
4.3 Commercial Rights, Restrictions & Bowling Center Layout

By ‘Commercial rights’, WTBA mean the advertising, sponsorship and merchandising rights associated with the Event, in other words the right to sell advertising in the arena and the right to sell sponsorship to the Event.

This section introduces the main commercial rights that are available at WTBA Events. It explains which rights can be exploited by the Host, and highlights the procedures that will be required by the Host to gain approval from WTBA in the form of sign-off prior to the Event. Bidding Associations are requested to detail where there are any local restrictions on the form of advertising that can be displayed in and around the venue.

4.3.1 Product categories for the HOST:
The following Product categories are reserved for the HOST:

- Transportation
- Telecommunication
- Hotels
- Bowling Center interior and exterior (other than WTBA sponsor booths, sponsor signage)
- Bowling Center retail merchandise, including apparel, souvenirs
- On-line retail merchandise

All other Product categories are reserved by WTBA, but can be released to the Host upon request and approval of the WTBA and if the Product Category is not already unavailable or WTBA is in negotiation with potential sponsors within the product category. WTBA is however not required to release any Product categories. The Sports Equipment Category is exclusively reserved by WTBA and cannot be released.

4.3.2 Other Advertising / VIP Benefits
Other promotional opportunities in and around the bowling center include Hospitality Rights – The Host can set up a hospitality area where hospitality packages can be sold. WTBA shall have access to this area for WTBA Board, guests and sponsors. WTBA will have the right to set up an exclusive hospitality area for WTBA sponsors.

All other promotional and advertising opportunities are retained by the WTBA.

4.3.3 Naming Rights
All naming rights to the Event is retained by WTBA. This shall include the sale of the title sponsorship of the Event.

Host Sponsor Designation
The Host can use the following designation for local sponsors:

Official sponsor of the 2015 WTBA World Senior Championships.
4.3.4 Bowling Center signage and advertising
WTBA has the final 'sign-off' on all aspects of the presentation of the Event, to include music and its use, music selection and playlist, all special effects and ceremonies.

WTBA has the final ‘sign-off’ on the approval of the bowling center signage and all relevant design (including material used for official functions and promotional activities), to include:
1. Totality of all visible sponsorship/advertising/branding
2. ‘Sign-off’ approval on inclusion of each individual sponsor/advertiser

All promotional material produced by the Host must contain WTBA sponsors in the correct position and proportion and the cost to produce such materials shall be borne by the Host. Special requests on promotional material will be borne by the WTBA or the sponsor.

4.3.5 Tickets and VIP Services
WTBA will be entitled to receive free of charge the following tickets and accreditations:
☐ Staff accreditations as required for the WTBA delegation and any service staff of sponsor
☐ Invitation to official functions for all WTBA board members and spouse, WTBA staff and up to 30 WTBA guests/sponsors.
☐ WTBA shall determine medal presenters according to WTBA protocol.

4.3.6 Other Commercial Rights
The Host shall incorporate WTBA Sponsors in all material where requested by WTBA and shall always use the full Tournament logo where any Title sponsor is exposed. All promotional material produced by the Host must contain WTBA sponsors in the correct position and proportion and the cost to produce such materials shall be borne by the Host.

Depending on the actual agreement with WTBA tournament sponsors there may be additional sponsorship requirements that must be implemented by the Host. If such additional requirements have material cost implications then such costs will be covered by WTBA.

The Host shall however produce a souvenir program where 8 pages are reserved for advertisements for WTBA sponsors (including first right hand page and back page) and where a minimum of 2 pages will be reserved for messages from the WTBA President and the Title Sponsor of the Event. All WTBA sponsors shall be exposed in the souvenir program on the front cover and on any sponsor acknowledgement pages according to WTBA guidelines.

WTBA sponsors and especially the tournament title sponsor shall also be exposed on any promotional material produced in connection with the Event.

The Host will make available for WTBA any rooms that can reasonably be requested in the venue, primarily for sponsors (storage space).

4.3.7 Merchandising Rights
Included in this category are all rights associated with the sale of product in connection with WTBA Events. These rights are exclusive rights for the Host for the Event only, and should be coordinated and agreed with WTBA. Each item of product and its design must be approved by WTBA and may carry, where practicable, the WTBA and/or Event logo in the host’s discretion.
5.0 CHAPTER FIVE – FINANCIAL OVERVIEW

5.1 Overview
In all cases, the Host is expected to pay for all costs involved in the delivery of the Event to the basic specifications in this document, and as detailed further in the Host Agreement to be signed between WTBA and the successful candidate. The headline costs include but are not limited to:

**Venue facility hire** as described more fully in Section 3, to include hire of the bowling center for the required number of days during the Event.

**TV production** (if applicable) as described more fully in Section 4.

**Media facilities and support** to include the provision of an Event media room with full technical capabilities.

**Local organization** transport, hotel and subsistence costs (as needed by volunteers), Event marketing and local promotion, security and maintenance, media facilities, office and communications expenditure, ticket production and sales costs, souvenir program, appropriate staffing and volunteers, etc.

**Referees**, to include the travel, accommodation and per diem allowances of the Referees, as described more fully in Section 3.

5.2 Rebate to Host
WTBA shall pay to the host the sum of $50 USD per Event-registered athlete, coach, administrator and supporter, to defray costs in maintaining the Event.
The WTBA is happy to receive bid documents which are electronic – such as Power point Presentations – or hard copy paper based bound booklets / documents.

As a minimum, a candidate wishing to host a WTBA Event must complete the form below. If more space is needed for your responses, please attach an appendage.

<table>
<thead>
<tr>
<th>WTBA Event</th>
<th>WTBA World Senior Championships 2015</th>
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1. Candidate Contact Details

<table>
<thead>
<tr>
<th>Candidate</th>
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<tbody>
<tr>
<td>Name of Contact</td>
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<tr>
<td>Title</td>
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<td>Email Address</td>
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<td>Mobile Phone Number</td>
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</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Address</th>
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<table>
<thead>
<tr>
<th>Other Contact information, if any.</th>
<th></th>
</tr>
</thead>
</table>
2. **Goals for hosting the Event, “a good fit”, development, legacy, motivation.**

<table>
<thead>
<tr>
<th>What are your goals in bidding for the Event?</th>
<th>Why are you doing it?</th>
<th>What do you want to achieve by bringing the Event to your region?</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
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</table>

<table>
<thead>
<tr>
<th>How does this Event ‘fit’ into other regional events?</th>
<th>Is there a good ‘fit’ with these and other factors?</th>
</tr>
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<tbody>
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<table>
<thead>
<tr>
<th>Explain how this Event would assist in regional development – of players, of event management skills, of management knowledge.</th>
</tr>
</thead>
<tbody>
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</table>

<table>
<thead>
<tr>
<th>What will be the legacy for the region / country?</th>
<th>List the main legacies you wish to achieve.</th>
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<tbody>
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</table>
3. Bowling Center and other major aspects

<table>
<thead>
<tr>
<th>City Proposed (or nearest)</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>International Airport Proposed</td>
<td></td>
</tr>
<tr>
<td>Name of Bowling Center</td>
<td></td>
</tr>
<tr>
<td>Number of lanes</td>
<td></td>
</tr>
<tr>
<td>Have major events been held there before? (List main events)</td>
<td></td>
</tr>
<tr>
<td>Seating Capacity (permanent)</td>
<td></td>
</tr>
<tr>
<td>Intended additional seating capacity (temporary)</td>
<td></td>
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<tr>
<td>Is there air conditioning?</td>
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<tr>
<td>What are the sizes of the three largest rooms within the stadium (typically used for media center, VIP hospitality and office)</td>
<td>1. m x m</td>
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<tr>
<td></td>
<td>2. m x m</td>
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<tr>
<td></td>
<td>3. m x m</td>
</tr>
<tr>
<td>What other relevancy facilities are there at the bowling center? (e. g., restaurant, space for exhibitors in foyer, weight-training facilities, other)</td>
<td></td>
</tr>
<tr>
<td>Question</td>
<td>Answer</td>
</tr>
<tr>
<td>-------------------------------------------------------------------------</td>
<td>--------</td>
</tr>
<tr>
<td>What range of hotel accommodation will be provided? State likely prices per room in USD$$ (inclusive of all local taxes and breakfast) on a twin-shared basis.</td>
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</tr>
<tr>
<td>Can there be three or four beds to a room? (if so, indicate likely cost)</td>
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<tr>
<td>Is there a possibility of self-catering accommodation (if so, give details)</td>
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<tr>
<td>What system of hotel booking will be used? Will deposits be required in advance, and if so, what will be the refund possibilities for early departure or cancellation?</td>
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<tr>
<td>How long would a bus journey take from the intended tournament hotel(s) to the venue (state worst and best, if variable)</td>
<td></td>
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<tr>
<td>Which international airport(s) will participants be met at? What is the proposed method and duration of transfer from each airport to the hotels to be used?</td>
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<tr>
<td><strong>Is the WTBA member Federation in your location involved in your bid? If yes, what is the level of its involvement?</strong></td>
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<tr>
<td><strong>What assistance can be given with visa requirements?</strong></td>
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<td></td>
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<tr>
<td><strong>What commitments can be made regarding the entry of players from all WTBA Member Federations to the Event?</strong></td>
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</table>
5. Other Supporting Information

Please put here any further information to support your bid. For example, your previous experience of organizing major bowling Events, any special skills you can bring to hosting the Event applied for, any special conditions you wish to propose regarding the financial arrangements for hosting the Event, etc.
Exhibit A

Bowling Center Specifications

1. Please provide the name of the proposed bowling center, address, phone number, fax number, email address contact information and website address.

2. Please provide the following technical information: A. number of lanes; B. brand and type of the lane approaches; C. brand and type of the lane surface; D. brand and type of the pin decks; E. brand and type of the pin setters; F. brand and type of the pins to be used during the WSC; G. brand and type of the scoring system; and H. date of installation of lanes (if synthetic), last date of resurface (if wood lanes).

The minimum number of lanes for WSC is 20 lanes.

3. Describe how the environment (temperature, humidity) is controlled.

4. Describe how the pinsetters and ball returns will be maintained; include facts about, but not limited to failure risk analysis, availability of spare parts, number of mechanics and their experience, and communication system between control counter and machine room.

5. Describe how the uniformity and condition of the bowling pins will be guaranteed.

6. Describe the functioning of the scoring system; include facts about, but not limited to A. failure risk analysis; B. testing of championship event formats and lane movements; C. capacity of the scoring system to export results in text or other files; D. skill of operating personnel; and E. procedure in case of breakdown.

7. What is the distance from the bowling center to the proposed host hotel(s)? What is the ordinary commute time?