

## CURRENT FRAME SCORING SURVEY FINDINGS

In 2018 and 2019 World Bowling contracted sports consultancy company RTR Solutions to conduct a survey of Current Frame Scoring and report on the opinions of the varying stakeholders that this new system effects.

Two events were used as examples for this study, the 2018 Asian Games and the World Junior Bowling Championships 2019.

RTR Solutions used Survey Monkey as well as direct interviews to collate their findings.

As per figure one, 46 people were interviewed and placed in the following categories – Athletes, coaches, national federation officials, media professionals, spectators and other.

The opinions of the athletes towards Current Frame Scoring have already been reported on by the World Bowling Athlete’s Commission and hence only a selection were interviewed for this study.

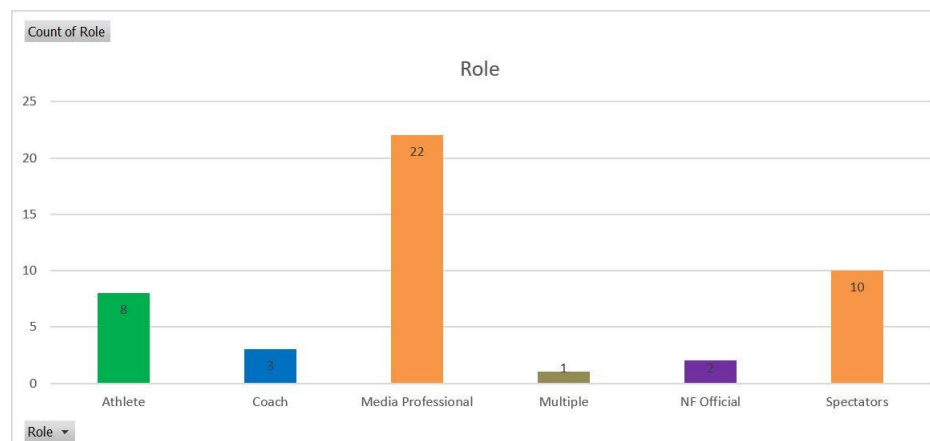


Fig.1

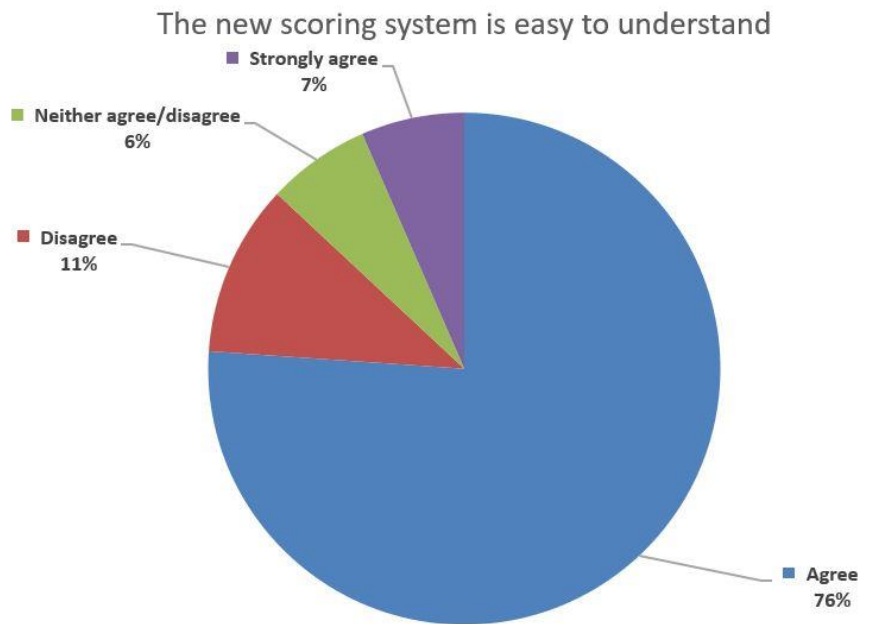
The results are as follows:

Below Figure two shows that it can be observed from the trend of responses that media officials and spectators responded positively to Current Frame Scoring whereas athletes, coaches and national federation officials did not respond positively.

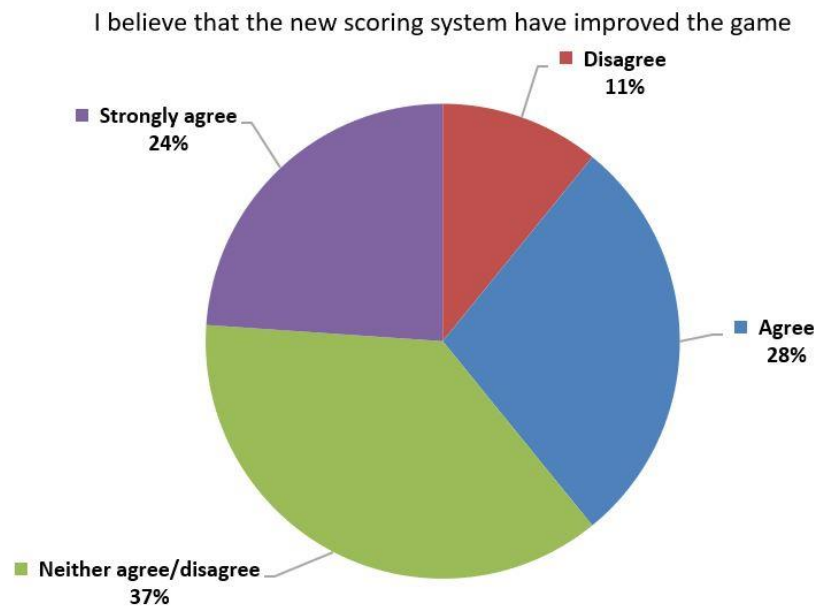


The following tables document the responses towards individual questions asked in the survey.

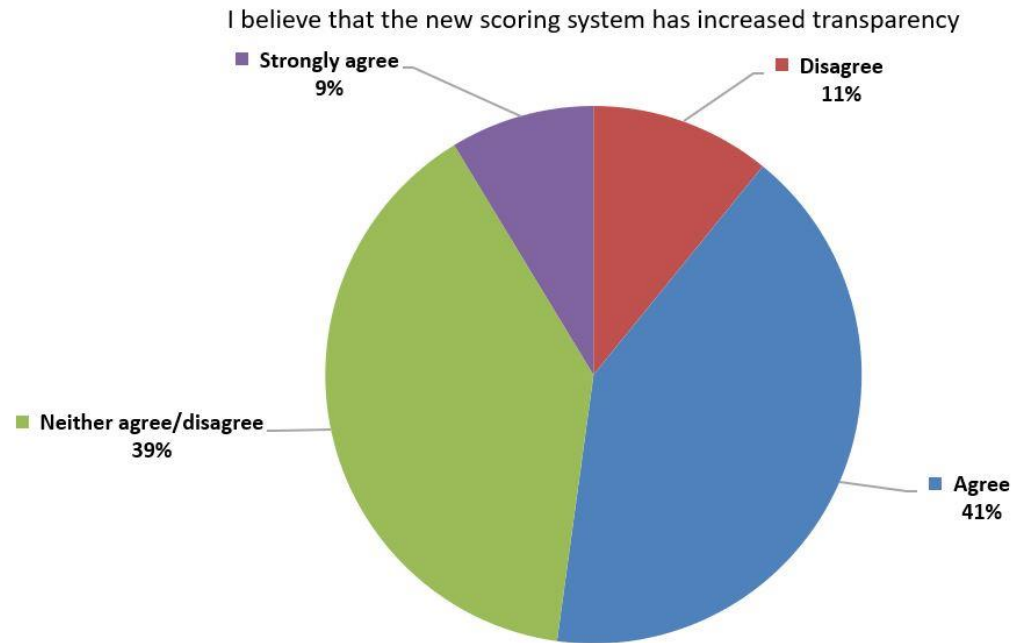
Count of The new scoring system is easy to understand



Count of I believe that the new scoring system have improved the game

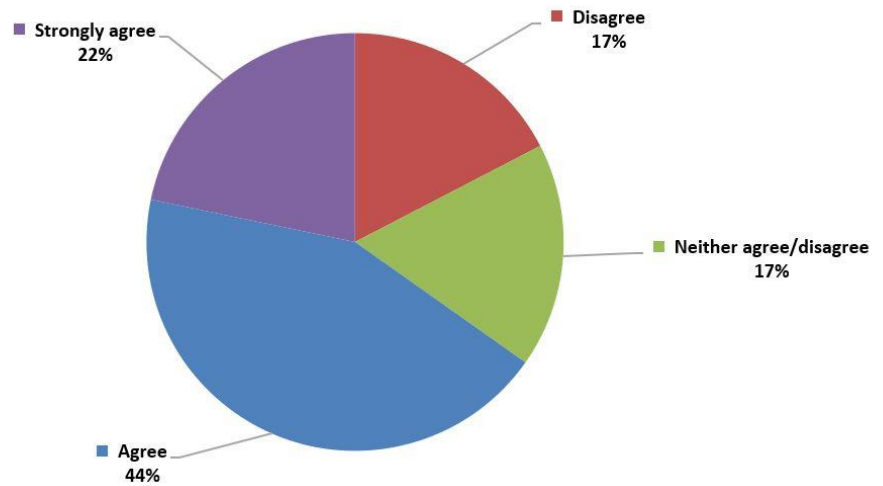


Count of I believe that the new scoring system has increased transparency



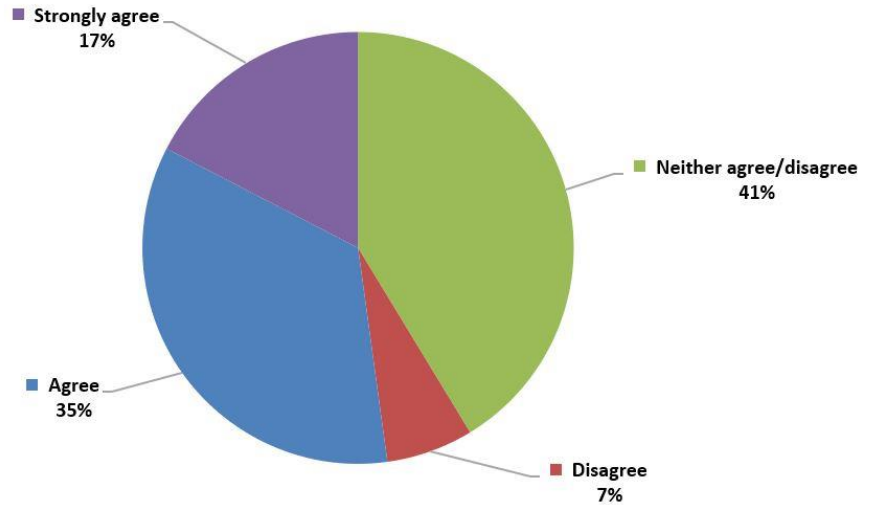
Count of I believe that the new scoring system has simplified perception of the game in the eyes of the Fans.

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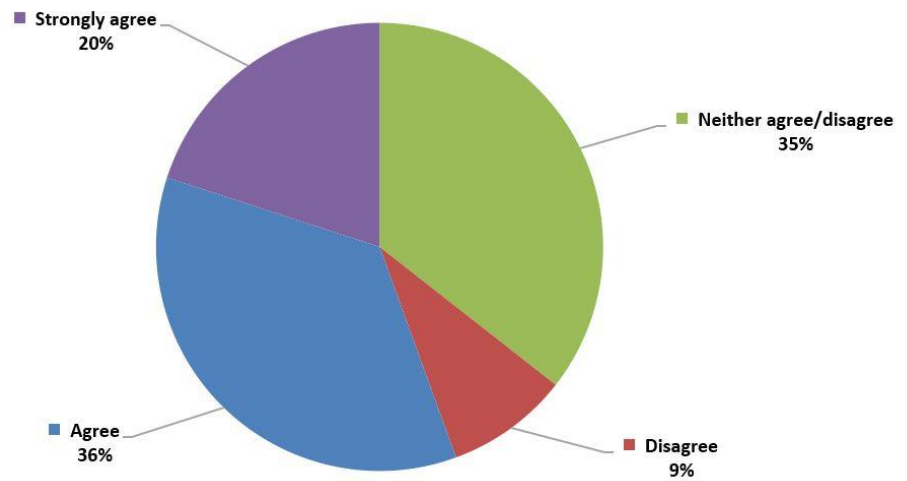
Count of I believe that the new scoring system will help in engaging new fans in my country.

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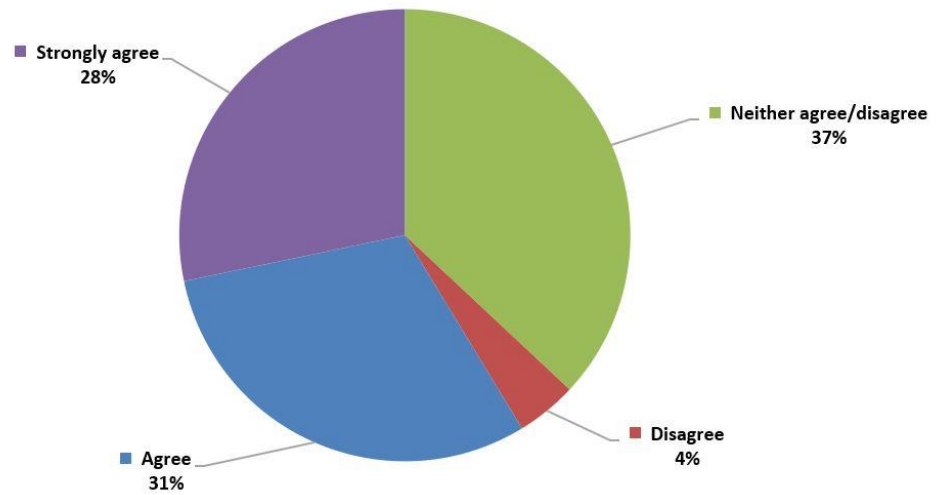
Count of I believe that the new scoring system has simplified perception of the game in the eyes of the Media.

I believe that the new scoring system has simplified perception of the game in the eyes of the Media.



Count of I believe that the new scoring system will help in engaging new media platforms in my country.

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End of report.